

I. OVERVIEW

Senior Floral Design Career Development Event will test students' knowledge in floral plant identification and their skill in completing a specific floral design and will evaluate their knowledge of the floral industry.

II. PURPOSE

To stimulate career interest, encourage proficiency development, and recognize excellence in students of floral design through the agriculture education curriculum.

III. ELIGIBILITY

This event is open to students in grades 9-12 who are agricultural education students, and are paid members of a chartered FFA chapter. Each student's name must appear on the chapter's FFA roster at least 10 days prior to competition above the chapter level.

IV. SPECIAL NEEDS REQUEST

To report any special needs or request special services for a student to compete in a Career Development Event or FFA Award area (Area or State level), it is the responsibility of the FFA advisor to provide a detailed and specific request and explanation in writing. Requests should include written documentation from the school system verifying the IEP and need being requested. Written requests must be submitted to the CDE Superintendent prior to registering for the CDE/event (at least 3 weeks prior to the date of competition.)

VI. RULES

1. Chapters are limited to one contestant.
2. Each contestant will bring to the contest a pencil, clipboard, basic calculator, bucket and their own set of floral design tools and materials. Floral tools and materials may consist of any or all of the following materials: floral scissors, ribbon shears, stem cutters, wire cutters, floral pliers, green floral tape, green waterproof tape, clear waterproof tape, floral wire, and/or floral adhesive (in dot, strip, or liquid form). Contestants will not be allowed to bring any material into the competition area that could be used to enhance the creativity of their design(s) that is not supplied to all participants; this includes, but is not limited to, floral ribbon, wired ribbon, decorative wire, bullion wire, and any floral accents.
3. Participants will not be allowed to swap or share tools (calculators, scissors, wire cutters, etc) with other participants.
4. A minimal supply fee will be charged for consumable supplies. The contestant will be able to take home design and materials after judging at the conclusion of the event.
5. It is highly recommended that students wear official dress as outlined in the Official FFA Manual.
6. This event will follow the general procedures established for all Georgia FFA career development events.
7. The State FFA Executive Committee and their appointees will be in charge of this event.
8. The top two individuals from each area will advance to state competition.

VII. EVENT FORMAT REVISED

Contestants will receive a scenario at both the Area and State CDEs. All designs should link with the scenario given.

AREA EVENT

Arrangement: Area CDE contestants will be asked to make one floral design arrangement announced at the start of the event. Only materials provided to the participant from the FLORAL DESIGN HARD GOOD AND MATERIALS and FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) that are provided to the contestants can be used in the arrangement. The contestant will have 30 minutes to complete the arrangement. Possible arrangements could include bridal or attendant bouquets (hand tied, nosegay or presentation bouquets), body/personal flowers, or water based or wet floral foam designs. These designs should reflect the scenarios given.

Identification of Floral Plant Materials and Tools: Twenty-five items from the FLORAL DESIGN HARD GOOD AND MATERIALS and/or FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) list will be displayed for contestants to identify. One point will be awarded for each correct answer. Participants have 30 minutes to complete this phase of this event.

Written Exam: A twenty-five item multiple-choice written exam will be administered to each participant. One point will be awarded for each correct answer. Participants have 30 minutes to complete this phase of the event.

STATE EVENT

Arrangement: State CDE contestants will be asked to design two of the above arrangements given 30 minutes for each design. Only materials provided to the participant from the FLORAL DESIGN HARD GOOD AND MATERIALS and FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) can be used in the designs.

Itemized Cost List for Each Arrangement: The event assistant at the beginning of the practicum will provide participants the retail price of the flowers, foliage, and hard goods that they will use in their arrangements. The markup will be built into the retail price, meaning when the participant has determined the total arrangement cost, he or she has included the markup. Students will be **REVISED** expected to complete one cost list per arrangement created.

The itemized list of cost is worth 15 points per arrangement. Five (5) of those points are awarded on the participants ability to correctly identify the flowers and any additional items used in the arrangement. Five (5) points are awarded for accurately listing the quantity of each item used in the arrangement. The remaining five (5) points are on the pricing accuracy of the list of cost.

Contestants are allowed the use of calculators to assist them with adding correctly. Students can be over or under the accurate price by a margin of 25 cents to get all possible points. Any mistakes or miscalculations more than 25 cent will result in point deductions. Scoring criteria are presented on the Floral Arrangement Practicum scorecard which will be recorded by a judge.

Identification of Floral Plant Materials and Tools: Twenty-five items from the FLORAL DESIGN HARD GOOD AND MATERIALS and/or FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) list will be displayed for contestants to identify. One point will be awarded for each correct answer. Participants have 30 minutes to complete this phase of this event.

Written Exam: A twenty-five item multiple-choice written exam will be administered to each participant. One point will be awarded for each correct answer. Participants have 30 minutes to complete this phase of the event.

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Selling One-on-One: Each participant will assume the role of a floral salesperson. A customer (judge) with a specific need will approach the participant. Participants will be allowed one minute to review their selling station before being approached by the judge. The participant will use sales skills to help the customer meet their need. All supplies, information and the business setting will be provided. Ten minutes will be allowed for this practicum.

VIII. SCORING

AREA LEVEL



REVISED

Arrangement

(1 - 5 Possible Points per area)

Category Interpretation	10 Points
Balance	5 Points
Color	5 Points
Creativity	10 Points
Depth	5 Points
Focal Emphasis	5 Points
Line	5 Points
Mechanics	10 Points
Scale	5 Points
Unity	5 Points

Total Design

65 Points

Identification of Floral Plant Materials and Tools

25 Points

Written Exam

25 Points

Total Points

115



STATE LEVEL

Arrangement	(1 - 5 Possible Points per area)	
Category Interpretation	10 Points	
Balance	5 Points	
Color	5 Points	
Creativity	10 Points	
Depth	5 Points	
Focal Emphasis	5 Points	
Line	5 Points	
Mechanics	10 Points	
Scale	5 Points	
Unity	5 Points	
Total Design		65 (each design) x 2 = 130 Points
Arrangement Itemized List of Costs:		15 (each design) x 2 = 30 Points
Identification of Floral Plant Materials and Tools		25 Points
Written Exam		25 Points
Selling One on One		40 Points
Total Points		250

IX. TIE BREAKERS

In the case of tied individual scores, final placing will be determined by comparing, in order, scores for the following:

- | | |
|-----------------------|----------------------------|
| 1. Arrangement 1 | 5. Arrangement 2 |
| 2. Identification | 6. Itemized List of Cost 1 |
| 3. Exam | 7. Itemized List of Cost 2 |
| 4. Selling One on One | |

X. AWARDS

Awards shall be determined each year by the Board of Trustees of the Georgia FFA Foundation. This event is made possible through the Georgia FFA Foundation as a special project of an industry sponsor or from the Foundation general fund.

XI. REFERENCES

Principles of Floral Design, Scace & DelPrince, Goodheart Wilcox
The AIFD Guide to Floral Design. The Intelvid Group, Flourtown PA
The Art of Floral Design. Delmar Publishing, Albany, New York.

XII. ADDITIONAL STUDY MATERIALS

JSchwanke "How To Videos". Youtube.com
 One Less Thing - PLOW Educational Videos - Floral Design for FFA
 FTD How to Videos - <https://www.ftdi.com/ftduniversity/videos.htm>
www.gaaged.org – Past written exams, scenarios, and interactive plant identification quiz available



Floral Design

Career Development Event – Senior Division

FFA Senior Floral Design Career Development Event Score Card – Area Level

Contestant # _____ Student Name: _____ FFA Chapter: _____

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Scoring Areas	Possible Points	Earned Points
Category Interpretation	10	
Creativity	10	
Mechanics	10	
Balance	5	
Color	5	
Depth	5	
Focal Emphasis	5	
Line	5	
Scale	5	
Unity	5	
Total	65	

Design Score	(65 Max)	
Written Exam	(25 Max)	
ID Score	(25 Max)	
Total	(115 Max)	

Floral Arrangement Terms:

Category Interpretation	Design follows objective/scenario given	Focal Emphasis	Focus on one area of design and everything else is secondary
Balance	Physical and visual	Line	Movement
Color	Harmony and rhythm	Mechanics	Professional application
Creativity	Artistic inventiveness	Scale	Proportion
Depth	Placement of materials at different levels in and around the arrangement	Unity	Cohesiveness of the design



Floral Design

Career Development Event – Senior Division

FFA Senior Floral Design Career Development Event Score Card – State Level

Contestant # _____ Student Name: _____ FFA Chapter: _____

Scoring Areas	Possible Points	Earned Points
Category Interpretation	10	
Creativity	10	
Mechanics	10	
Balance	5	
Color	5	
Depth	5	
Focal Emphasis	5	
Line	5	
Scale	5	
Unity	5	
Total	65	

Scoring Areas	Possible Points	Earned Points
Category Interpretation	10	
Creativity	10	
Mechanics	10	
Balance	5	
Color	5	
Depth	5	
Focal Emphasis	5	
Line	5	
Scale	5	
Unity	5	
Total	65	

Design Score: (65 max at Area) (130 max at State)	Floral ID Score: (25 max)	Written Exam Score: (25 max)
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Total Score:


Category Interpretation	Design follows objective/scenario given	Focal Emphasis	Focus on one area of design and everything else is secondary
Balance	Physical and visual	Line	Movement
Color	Harmony and rhythm	Mechanics	Professional applications
Creativity	Artistic inventiveness	Scale	Proportion
Depth	Placement of materials at different levels in and around the arrangement	Unity	Cohesiveness of design

Floral Arrangement Itemized List of Costs

Name

Member Number

Chapter Name

Quantity	Flower/Foliage/Hard Goods	Unit Cost	Total
Total Flower/Foliage/Hard Goods Material Cost = 15 points per design			
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One-on-One Practicum Rubric

NAME	MEMBER NUMBER
CHAPTER	

	Excellent	Good	Needs Improvement	Member Score
Introduction	5-4 points	3-2 points	1-0 points	
Took Initiative	5-4 points	3-2 points	1-0 points	
Communicated Effectively	5-4 points	3-2 points	1-0 points	
Exhibited ambition and efficiency	5-4 points	3-2 points	1-0 points	
Diplomatic and courteous	5-4 points	3-2 points	1-0 points	
Knew merchandise, prices and policies	5-4 points	3-2 points	1-0 points	
Accuracy of information collected	5-4 points	3-2 points	1-0 points	
Closed sale properly	5-4 points	3-2 points	1-0 points	
TOTAL SCORE:				

JUDGE'S NAME	JUDGE'S SIGNATURE	DATE
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FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) (Revised 2021)

- 101. Agapanthus / Agapanthus praecox
- 102. Amaryllis / Amaryllis belladonna
- 103. Anemone / Ranunculaceae
- 104. Alocasia /Araceae
- 105. Alstroemeria / Alstroemeria sp.
- 106. Anthurium / Anthurium sp.
- 107. Aspidistra / Aspidistra elatior
- 108. Aster Monte Casino / Aster novi-belgii
- 109. Baby's Breath / Gypsophila paniculata
- 110. Bells of Ireland / Molucella laevis
- 111. Bird of Paradise / Strelitzia reginae
- 112. Calathea / Marantaceae
- 113. Calla Lily / Zantedeschia aethiopica
- 114. Carnation / Dianthus caryophyllus
- 115. Cedar / Thuja occidentalis
- 116. Celosia / Amaranthaceae
- 117. Cherry Blossom / Prunus serrulata
- 118. Chrysanthemum / Chrysanthemum morifolium **REVISED**
- 119. Chrysanthemum, Spider or Fuji / Chrysanthemum sp.
- 120. Craspedia / Craspedia globosa **REVISED**
- 121. Croton / Euphorbiaceae
- 122. Cordyline (Ti Leaves) / Cordyline fruiticosa
- 123. Curly Willow / Salix Sachalinensis
- 124. Daisy / Bellis perennis
- 125. Dahlia / Dahlia hortensis
- 126. Daffodil / Narcissus sp.
- 127. Delphinium / Delphinium elatum
- 128. Dutch Iris / Iris hollandica
- 129. Eleagnus / Elaeagnaceae
- 130. English Holly / Ilex aquifolium
- 131. English Ivy / Hedra helix
- 132. Equisetum / Equisetum arvense
- 133. Eucalyptus / Eucalyptus sp.
- 134. Fatsia / Fatsia japonica
- 135. Fern, Leatherleaf / Rumohra adiantiformis **REVISED**
- 136. Fern, Ming / Asparagus macowanii **REVISED**
- 137. Fern, Plumosus / Asparagus setaceus **REVISED**
- 138. Fern, Sprengerii / Asparagus densiflorus 'Sprengerii' **REVISED**
- 139. Fern, Sword / Nephrolepis sp. **REVISED**
- 140. Fern, Tree / Asparagus virgatus **REVISED**
- 141. Fir / Abies sp.
- 142. Forsythia / Forsythia x intermedia
- 143. Freesia / Freesia x hybrida
- 144. Galax / Galax urceolata
- 145. Gardenia / Gardenia grandiflora
- 146. Gerbera Daisy / Gerbera jamesonii
- 147. Ginger / Zingiber officinale
- 148. Gladiolus / Gladiolus x hortulanus **REVISED**
- 149. Grass, Bear / Xerophyllum tenax **REVISED**
- 150. Grass, Lily / Chlorophytum saundersiae
- 151. Grass, Steel / Xanthorrhoea johnsonii
- 152. Green Ball / Dianthus Barbatus
- 153. Hala / Pandanus tectorius
- 154. Hanging Amaranthus / Amaranthus caudatus
- 155. Heather / Erica sp.
- 156. Heliconia / Heliconiaceae
- 157. Hyacinth / Hyacinthus orientalis
- 158. Hydrangea / Hydrangeaceae
- 159. Hypericum Berry / Hypericaceae
- 160. Jade / Chamaedorea sp.
- 161. Kale / Brassica oleracea
- 162. Larkspur / Consolida ambigua
- 163. Leptospermum / Leptospermum scoparium
- 164. Liatris / Liatris spicata
- 165. Lily / Liliium sp.
- 166. Limonium / Limonium sp. **REVISED**
- 167. Lisianthus / Eustoma grandiflorum
- 168. Magnolia / Magnolia grandiflora
- 169. Myrtle / Myrtus communis
- 170. Nandina / Berberidaceae
- 171. Orchid, Cattleya / Cattleya sp. **REVISED**
- 172. Orchid, Cymbidium / Cymbidium sp. **REVISED**
- 173. Orchid, Dendrobium / Dendrobium sp. **REVISED**
- 174. Orchid, Phalaenopsis / Phalaenopsis sp. **REVISED**
- 175. Peony / Paeoniaceae
- 176. Philodendron, Cutleaf / Monstera deliciosa
- 177. Pittosporum / Pittosporum tobira **REVISED**
- 178. Poppy / Papaveraceae
- 179. Protea / Proteaceae
- 180. Queen Anne Lace / Ammi majus
- 181. Ranunculus / Ranunculaceae
- 182. Rose / Rosa hybrida **REVISED**
- 183. Rose, Spray / Rosa sp. **REVISED**
- 184. Ruscus / Ruscus sp.
- 185. Salal / Gaultheria shallon
- 186. Snapdragon / Antirrhinum major
- 187. Solidago (Goldenrod) / Solidago
- 188. Star of Bethlehem / Ornithogalum umbellatum
- 189. Statice / Limonium latifolium
- 190. Stock / Matthiola incana
- 191. Sunflower / Helianthus annuus
- 192. Sweet William / Dianthus barbatus
- 193. Thistle / Eryngium leavenworthii ****NEW**** **REVISED**
- 194. Tulip / Tulipa sp.
- 195. Wax Flower / Chamelaucieae
- 196. Yarrow / Achillea millefolium
- 197. Zinnia / Zinnia elegans

FLORAL DESIGN HARD GOOD AND MATERIALS

- 201. 18-gauge wire
- 202. 28-gauge wire
- 203. # 3 Ribbon (satin, sheer, wired)
- 204. # 9 Ribbon (satin, sheer, wired)
- 205. # 40 Ribbon (satin, sheer, wired)
- 206. # 100 Ribbon (satin, sheer, wired)
- 207. Boutonniere pin
- 208. Bouquet sleeve
- 209. Cardette
- 210. Ceramic container
- 211. Chenille stem
- 212. Corsage box
- 213. Corsage pin
- 214. Corsage snips
- 215. Decorative wire
- 216. Dry foam
- 217. Enclosure card
- 218. Fern greening pins
- 219. Floral Adhesive
- 220. Floral foam
- 221. Floral knife
- 222. Floral preserver
- 223. Floral putty **REVISED**
- 224. Floral tape
- 225. Glass vase
- 226. Glue gun
- 227. Glue pan
- 228. Glue sticks
- 229. Nosegay holder
- 230. Ribbon shears
- 231. Sheet moss
- 232. Spanish moss
- 233. Styrofoam
- 234. Tulle
- 235. Water picks
- 236. Water tubes
- 237. Waterproof Tape
- 238. Wire cutter
- 239. Wooden Picks
- 240. Wrist corsage holder